



GO BEYOND THE ORDINARY

WORDPRESS SEMINAR FOR BEGINNERS

(Learn How To Build Your Website)

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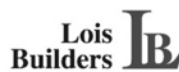
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Our Clients



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About WordPress

WordPress has been around since 2003 and is the most popular CMS software on the market. The best part about WordPress is that it's easy to use and flexible enough for just about anything. That's the main reason why WordPress has grown so much in popularity.

WordPress powers 50% of all websites on the internet. Due to its robust features, many of the top brands use WordPress to power their websites including but not limited to: Time Magazine, Google, Facebook, Sony, Disney, LinkedIn, The New York Times, CNN, eBay, and more.

Top reasons why WordPress is so popular

- 1) Ease of Use
- 2) No HTML Editing or FTP Software Required
- 3) Search Engines Love WordPress Sites
- 4) The Design of Your Website is 100% Customizable
- 5) Extend the Functionality of Your Site with Plugins and Custom Modules, almost everything is Possible
- 6) Your Site Can Grow as Your Business Grows

WordPress sites are very scalable. You can have hundreds of thousands of pages or blog posts on your site and the performance of the site will not be compromised in the least.

Seminar Outline

WordPress Setup & Installation

1. Domain Name & Hosting
2. System Requirements
3. WordPress Download & Installation

Dashboard

1. Dashboard Menu & Screen Options
2. Quick Draft
3. WordPress News
4. At A Glance

Settings

1. General Settings
2. Writing, Reading Settings
3. Media & Discussion Settings
4. Permalink Settings
5. Plugin Settings

Theme & Appearance

1. Theme Upload
2. Demo Download
3. Theme Settings

Pages Design & Setup

Posts & Categories

Media Library

Manage Users & Roles

Security

Caching your Website

Seminar Information

Seminar Duration

12 hours in 4 weeks.

Instructors

Mr. Amer El Tagi & Mr. John Peazinou.

Certificate

Certificate of completion will be awarded to those whom have achieved to build their website project.

Recommended Books

- Professional WordPress: Design and Development 3rd Edition - [Buy on Amazon](#)
- Web Designer's Guide to WordPress - [Buy on Amazon](#)

Handouts & Materials

All handouts and materials will be provided during the seminar.

Upcoming Seminars

To view our current active and upcoming seminars please [CLICK HERE](#).

Price

350 Euro + VAT.