GO BEYOND THE ORDINARY

ESHOP SEMINAR FOR BEGINNERS

(Learn How To Build Your Online eShop)

Contact Details

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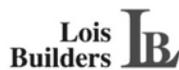
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Our Clients

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About PrestaShop

Prestashop is one of the most popular e-commerce shopping cart software which is easily available for free of cost being Open Source eCommerce CMS. PrestaShop is an open source Content Management System (CMS) and the winner of Best eCommerce Software Award for 2016. Used by thousands of business organisations and entrepreneurs all over the world, Prestashop is one of the most popular online store starter solutions, boasting of extensive and robust features and integrations to help users build their online stores from scratch.

Top reasons why PrestaShop is so popular

1) Ease of Use

2) Search Engines Love WordPress Sites

3) The Design of Your eShop is 100% Customizable

4) Extend the Functionality of Your Site with Plugins and Custom Modules, almost everything is Possible

5) Your Site Can Grow as Your Business Grows

Seminar Outline

1. Setup & Installation
2. Store Settings
3. The Dashboard
4. Manage Products & Categories
5. Tax Settings
6. Shipping Methods
7. Payment Methods & Options
8. Theme & Appearance
9. Adding Pages to Store
10. Changing Page Layout
11. Adding Link to Navigation Bar
12. Checkout Options
13. Adding Products to The Homepage
14. Orders & Payment History
15. Processing Orders
16. Maintenance Mode
17. Managing Users & Permissions
18. Managing Store Search
19. Product Ratings & Customer Reviews

Seminar Information

Seminar Duration

12 hours in 4 weeks.

Instructors

Mr. Amer El Tagi & Mr. John Peazinou.

Certificate

Certificate of completion will be awarded to those whom have achieved to build their eShop project.

Handouts & Materials

All handouts and materials will be provided during the seminar.

Upcoming Seminars

To view our current active and upcoming seminars please CLICK HERE.

Price

450 Euro + VAT.